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Spurred by Regional Growth, Bizzuka Boosts Sales Staff in Baton Rouge and Lafayette Markets

New employees brings varied skill set and expertise to technology provider as it continues course of regional expansion

November 23, 2009– LAFAYETTE, LA – Bizzuka, Inc. (www.bizzuka.com), a provider of component-based Web and intranet solutions, today announced that Robert Abruzzino and Jeremy Boykin have joined the company as Business Development Specialists serving the Baton Rouge and Lafayette markets respectively.

Abruzzino is a sales and marketing executive with over 12 years experience. He specialized in media sales and sales management while providing marketing and advertising solutions to a wide variety of industries throughout the Southeast. Most recently, he served as General Sales Manager for Clear Channel radio in Baton Rouge.

Boykin is a sales and marketing executive with ten years of experience. He specialized in providing marketing and advertising solutions to a wide variety of industries throughout Louisiana. Most recently, he was a market consultant for Regent Broadcasting where he sold both radio and interactive marketing.

"Web sites are the one form of media businesses need to take advantage. Both Rob and Jeremy's background in another form, radio, makes them excellent candidates for the Bizzuka team," said Shanna Higginbotham, Executive Vice-President at Bizzuka. "Both men understand what it takes to identify customer needs and match our products and services to address them."

Abruzzino may be contacted via email at rabruzzo@bizzuka.com or by phone at 877-BIZZUKA x154. Boykin may be contacted via email at jboykin@bizzuka.com or phone at 337.216.4423 x.153.

About Bizzuka

Bizzuka provides custom Web site design and content management services and intranet development services for small and medium sized business throughout Louisiana and the United States.

Bizzuka's mission is to give small businesses access to the same technology that was previously only afforded by big businesses, and to do so at a price that yields to our clients a return on their investment in months rather than years. For more information, please visit the Website: www.bizzuka.com, or call 337-216-4423.

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