



**For Immediate Release**

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## **Bizzuka Appoints Barbie Cannon as Accounting Manager**

### ***New hire brings years of financial management experience to provider of component-based Web and intranet solutions***

**November 26, 2007 – LAFAYETTE, LA** – Bizzuka, Inc. ([www.bizzuka.com](http://www.bizzuka.com)), a provider of component-based Web and intranet-based solutions, today announced that it has appointed Barbie Cannon, CPA, as Accounting Manager. In this newly-created role, Cannon will oversee all areas of the company's accounting and finance functions.

Cannon comes to Bizzuka from North Louisiana Bidco LLC, where she was Accounting Manager. Prior to that, Cannon served as Controller for Shreveport-based Campbell Companies of Louisiana. Before joining Campbell, she was Supervising Senior Tax Specialist with KPMG, also in Shreveport.

"When companies experience rapid growth, they can quickly spin out of control if the right procedures aren't in place. At our stage of growth, we wanted to make sure that didn't become a problem, so the timing was right to bring on someone like Barbie," said John Munsell, CEO of Bizzuka. "Her years of accounting management experience and solid understanding of financial principles, she will be an invaluable asset to our team."

In addition to handling the day-to-day accounting and tax issues, Cannon will help Bizzuka establish fiscal policies and procedures designed to support the projected growth of the company over the next five years.

"I was impressed with Bizzuka because of their dedication to employees and clients alike," said Cannon. "Bizzuka has great people dedicated to providing excellent products and services, and who also enjoy the work that they do. It is exciting to be a part of a company that fosters individual creativity and has corporate values that align with my personal values."

#### **About Bizzuka**

Bizzuka has created OnDeCC, (On Demand Content and Components), a web-based content management system that is a dynamic and robust, yet easy-to-use platform that gives small to medium-sized companies affordable access to the sophisticated features and capabilities of systems utilized by Fortune 500 companies. The product also allows clients to take advantage of software upgrades immediately with no additional cost.

Since relocating its Tampa-based operations to Lafayette, Louisiana in 2003, Bizzuka has quadrupled in size and was named a finalist in the New Orleans City Business Innovator of the Year Awards.

For more information about Bizzuka, please visit the Website: [www.bizzuka.com](http://www.bizzuka.com), or call 337-216-4423.

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