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Contact: Brian Bille
Director of Marketing
(337) 216-4423 ext. 121
www.bizzuka.com

BIZZUKA NAMES NEW DIRECTOR OF SYSTEMS AND PROGRAMMING EXPANDS DEVELOPMENT TEAM

March 28, 2007—LAFAYETTE, LA— Bizzuka, Inc., a leading provider of Web sites, Intranets, and Web content management solutions, has appointed John Olivier as Director of Systems and Programming and hired Ryan Farnell in the programming department as a .NET developer.

Lonnie Rouse, COO of Bizzuka, Inc. says, "John and Ryan are integral pieces to the future growth and success of Bizzuka's next generation of content management solutions. Individuals of their caliber and experience are hard to come by. The commitment to excellence they demonstrate will help us achieve our goals toward national expansion."

Before joining Bizzuka, Olivier was Senior Systems Analyst, Assistant Network Administrator and Project Manager for a local oil field services company. Over his 15 years of experience, he coordinated multiple IT and software development projects. A graduate of the University of Louisiana at Lafayette, Olivier is a member of the ACM Society, a Microsoft® Business Solutions Certified Professional, and holds "Expert Rating" certifications in multiple software languages.

Farnell recently completed his undergraduate studies from the University of Louisiana at Lafayette in Management Information Systems where he developed a content management system for the school newspaper to reduce publishing and deployment time by 66%.

Bizzuka designs and develops Web sites and intranets that run on the company's unique Web-based content management system, OnDeCC (On Demand Content and Components). OnDeCC is a powerful, yet easy to use platform that gives small and medium sized businesses affordable and on-demand access to the same Web technologies utilized by Fortune 500 companies.

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