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Bizzuka Adds Lionel Rainey III to Sales Staff

New staff member strengthens company's presence in Baton Rouge market

October 29, 2009 – **LAFAYETTE, LA** – Bizzuka, Inc. (<http://www.bizzuka.com/>), a provider of component-based Web and intranet-based solutions, today announced that it has added Lionel Rainey III as a business development specialist in the Baton Rouge (LA) market.

Rainey is an Alabama native and a graduate of Troy State University. He served in the United States Coast Guard before returning to the south to pursue a career in Radio Advertising.

Rainey advanced from Cumulus Media in Montgomery (AL) to Clear Channel and WJBO in Baton Rouge. Most recently, he moved to London for five months to build the sales department for the first American-formatted radio station in England.

"The need for Bizzuka's Web design, content management and Internet marketing solutions continues to expand in the Baton Rouge market. As such, we felt it imperative to strengthen our sales presence there," said Bizzuka CEO John Munsell. "Lionel comes with a wealth of connections thanks to his previous work in radio advertising in the area. We consider ourselves fortunate to have someone of his caliber join our staff."

"The opportunity to extend Bizzuka's influence further into the Baton Rouge market and beyond is something I'm very excited about," said Rainey. "Our comprehensive suite of services gives us a truly competitive advantage, and I'm anxious to introduce Bizzuka to many of my former radio customers."

About Bizzuka

Bizzuka provides custom Web site design and content management services and intranet development services for small and medium sized business throughout Louisiana and the United States.

Bizzuka's mission is to give small businesses access to the same technology that was previously only afforded by big businesses, and to do so at a price that yields to our clients a return on their investment in months rather than years.

For more information about Bizzuka, please visit the Website: <http://www.bizzuka.com/>, or call 337-216-4423.