



For Immediate Release

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Fueled by National Growth, Bizzuka Boosts Staff in Sales, Marketing and Production

New employees bring powerful skill set expertise to technology provider as it seizes new opportunities geographically and in vertical markets

September 18, 2007 – LAFAYETTE, LA – Bizzuka, Inc. (www.bizzuka.com), a provider of component-based Web and intranet-based solutions, today announced that it has added the following new employees: Casey Cagle, Regional Vice President of Sales; Greg Kleinpeter, Regional Vice President of Sales; Paul Chaney, Internet Marketing Director; and Cory Birdsong, Implementation Specialist. The new additions add deep experience in sales, marketing and development as Bizzuka continues to grow its business.

"Our ability to provide small business with the same powerful tools previously only afforded to large corporations has fueled tremendous growth nationally. In order to meet this demand, we've added these very talented people to our team," said John Munsell, CEO of Bizzuka. "Casey, Greg, Paul and Cory each bring valuable knowledge and experience to Bizzuka that will benefit our company as well as our existing and prospective customers."

Casey Cagle, Regional Vice-President of Sales

In this newly-created role, Cagle will oversee Bizzuka's sales efforts in the western region of the United States as the company expands its reach geographically and deeper into vertical markets. He is responsible for building and managing sales teams in Louisiana and further westward as the company implements its national expansion program.

Prior to joining Bizzuka, Inc., Cagle was branch sales manager of the Lafayette and Lake Charles offices for a national telecommunications company. During his tenure, he was named the National Branch Sales Manager of the Year, received the National Sales Driver Award and multiple Presidents Club Awards. Cagle is a graduate of McNeese State University with a B.A. in Advertising Design.

Greg Kleinpeter, Regional Vice-President of Sales

Kleinpeter will manage Bizzuka's existing sales force in the eastern United States and plans to add sales representatives in new territories including Florida and Texas in the coming year. In addition to expanding the company's physical presence, Kleinpeter along with Cagle also plan to increase focus on key vertical markets including residential and commercial development, advertising and marketing, and professional services.

Before joining Bizzuka, Kleinpeter served as president for AEPlans, LLC, a provider of electronic document distribution services, where he oversaw all US operations. During his tenure, Kleinpeter grew the company's presence and doubled sales year over year. Before joining AEPlans, he was founder and owner of Total Photographics, Inc., a photography processing business with over \$3.2 million annual sales and more than 65 employees.



Kleinpeter also served as a zone sales manager and special account representative for Motorola, responsible for managing a regional sales team and providing communications solutions for small businesses. He studied chemical engineering at Louisiana State University.

Paul Chaney, Internet Marketing Director

In this position, Chaney will play a dual role; overseeing Bizzuka's marketing efforts as well as facilitating creative and content objectives for multiple web site and intranet projects as a member of the Production department.

Chaney brings nearly eight years of Internet marketing experience to Bizzuka. He comes from Blogging Systems Group where he served as VP of Marketing. Prior to joining Blogging Systems Group, Chaney was President of Radiant Marketing Group, an Internet marketing consultancy focused on the needs of small business he founded in 2004.

Chaney has served as a Technical Editor on a number of For Dummies series books related to Internet marketing. He is also co-author of Realty Blogging: Build your Brand and Outsmart Your Competition, the first blogging book to target a specific industry vertical.

Cory Birdsong, Implementation Specialist

In his new role, Birdsong will be responsible for implementing web site designs through an amalgam of Photoshop, CSS, HTML, Java and Bizzuka's own proprietary content management system. He will also create site designs for new clients, as well as perform copy writing and editing duties.

A Lafayette native, Birdsong graduated from the University of Louisiana Lafayette in May 2007 with a degree in journalism following a year working as managing editor and webmaster in the Vermilion student newspaper and a semester as an intern at The Advocate's bureau in Lafayette.

About Bizzuka

Bizzuka has created OnDeCC, (On Demand Content and Components), a web-based content management system that is a dynamic and robust, yet easy-to-use platform that gives small to medium-sized companies affordable access to the sophisticated features and capabilities of systems utilized by Fortune 500 companies. The product also allows clients to take advantage of software upgrades immediately with no additional cost.

Since relocating its Tampa-based operations to Lafayette, Louisiana in 2003, Bizzuka has quadrupled in size and was named a finalist in the New Orleans City Business Innovator of the Year Awards.

For more information about Bizzuka, please visit the Website: www.bizzuka.com, or call 337-216-4423.

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