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BIZZUKA NAMES SHANNON LYND AS SENIOR V.P. OF PRODUCTION

March 19, 2007—LAFAYETTE, LA—Bizzuka, Inc. announced today that Shannon Lynd has been promoted to Senior Vice President of Production. Lynd manages all product and client-side implementations and plays a critical role in Bizzuka's User Interface design and development.

"Shannon's vast experience and production management skills have proven to be an invaluable asset to Bizzuka," states John Munsell, CEO of Bizzuka, Inc. "Shannon has an innate ability to streamline workflow processes and significantly cut production time, which in turn saves our clients time and money. This will be critical as we expand our production department to prepare for aggressive growth in multiple sales channels."

Lynd, a graduate of Texas A&M University with a BBA in Management Information Systems, joined Bizzuka three years ago with a versatile background ranging from programming to marketing. In her previous 10 years of experience, she focused on streamlining business processes through the use of software. Using an array of technology platforms, including Java, HTML and COBOL, Lynd managed product implementations for multiple Fortune 500 companies. Just prior to joining Bizzuka, she managed departments responsible for product marketing and business alliances, while transitioning from a team of 40 to a publicly traded software company with over 500 employees.

Bizzuka designs and develops Web sites and intranets that run on the company's unique Web-based content management system, OnDeCC (On Demand Content and Components). OnDeCC is a powerful, yet easy to use platform that gives small and medium sized businesses affordable and on-demand access to the same Web technologies utilized by Fortune 500 companies.

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